

WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

Invoice #	Invoice Date	Invoice Month	Invoice Period
953685-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washing	National

www.wxii12.com

Billing Address:

Advertiser Product Estimate Number

Americans For Job Security AMERICANS 4 JOB SEC 1020

Broadcast

Special Handling

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

09/26/12 - 10/02/12	953685	07905161
Billing Calendar	Billing Type	Deal#

Cash

Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

							Spots/			
Start Date	End Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/26/12 Class of Ti	09/28/1 ne - Imme		WXII 12 News @ e-emptible withou		WTF	:30	3	\$400.00	NM	
Weeks:	Start Dat 09/24/12			Spots/Week 3	<u>Rate</u> \$400.00					
Spots: # Ch	Day	Air Date	Air Time Descr	ription	Start/End Time	Leng	th Ad-ID			Rate Type
2 W		09/26/12		MXII 12 News @ 5 am	5-6am		0 AJS12TV01	н		\$400.00 NA
1 W	KII Th	09/27/12	5:19 AM M-F V	NXII 12 News @ 5 am	5-6am	:3	0 AJS12TV01	н		\$400.00 NA
3 W	KII F	09/28/12	4:59 AM M-F V	NXII 12 News @ 5 am	5-6am	:3	0 AJS12TV01	н		\$400.00 N
3 09/27/12 Class of Ti	09/27/1 ne - Imma		Today Show e-emptible withou	7-9am t notice	T	:30	1	\$1,500.00	NM	
Weeks:	Start Dat 09/24/12			Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch	Day	Air Date	Air Time Descri	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	(II Th	09/27/12	8:59 AM NBC	Today Show	7-9am	:3	0 AJ\$12TV01	Н		\$1,500.00 NA
4 09/26/12 Class of Til	09/28/1 ne - Imma		with Regis & Kell	y 9-10AM t notice	WTF	:30	3	\$300.00	NM	
Weeks:	Start Dat 09/24/12			Spots/Week 3	<u>Rate</u> \$300.00					
Spots: # Ch	Day	Air Date	Air Time Descri	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
2 W	KII W	09/26/12	9:56 AM Live v	vith Regis & Kelly	9-10AM	:3	0 AJS12TV01	Н		\$300.00 NM
1 W	KII Th	09/27/12	9:47 AM Live v	vith Regis & Kelly	9-10AM	:3	0 AJS12TV01	н		\$300.00 N
3 W	KII F	09/28/12	9:38 AM Live v	vith Regis & Kelly	9-10AM	:3	0 AJS12TV01	н		\$300.00 N
6 09/26/12 Class of Ti	09/28/1 ne - Imme		Today Show II	10A-12N t notice	WTF	:30	3	\$100.00	NM	
Weeks:	Start Dat 09/24/12	e End D	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$100.00					
Spots: # Ch	Day	Air Date	Air Time Descr	<u>ription</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
2 W	KII W	09/26/12	11:59 AM NBC	Today Show II	10A-12N	:3	0 AJS12TV01	н		\$100.00 NM
1 W	KII Th	09/27/12	10:57 AM NBC	Today Show II	10A-12N	:3	0 AJS12TV01	н		\$100.00 N
3 W	KII F	09/28/12	11:51 AM NBC	Today Show II	10A-12N	:3	0 AJS12TV01	н		\$100.00 N
8 09/26/12 Class of Ti	09/28/1 me - Imme		WXII 12 News @ e-emptible withou		WTF	:30	3	\$300.00	NM	
Weeks:	Start Dat 09/24/12			Spots/Week 3	<u>Rate</u> \$300.00					
Spots: # Ch	Day	Air Date	Air Time Descri	ription	Start/End Time		th Ad-ID			Rate Typ
• -	KII W	09/26/12		VXII 12 News @ Noon			O AJS12TV01			



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Advertiser	Product	Estimate Number
Americans For Job Securi	MERICANS 4 JOB SEC	1020

www.wxii12.com

ine S	Start Date	End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	9/26/12 Class of Time	09/28/ e - Imm	12 M-F ediately Pr	WXII 12 News @ e-emptible without	No:12-1pm notice	WTF	:30	3	\$300.00	ММ	
S	pots: # Ch 3 WXI		Air Date 09/27/12	Air Time Descri	ption XII 12 News @ Noon	Start/End Time 12-1pm	:3	h <u>Ad-ID</u> 0 AJS12TV(			Rate Type \$300.00 NN
	1 WXI	F	09/28/12	12:52 PM M-F W	XII 12 News @ Noon	12-1pm	:3	0 AJS12TV	)1H		\$300.00 NN
	9/26/12 Class of Time	09/28/ e - Imm		1-2P e-emptible without	1-2P notice	WTF	:30	3	\$300.00	NM	
V		Start Da 9/24/1			Spots/Week 3	Rate \$300.00					
S	pots: # Ch 1 WXI		Air Date 09/26/12	Air Time Descri	Control of the Contro	Start/End Time 1-2P		h <u>Ad-ID</u> 0 AJS12TV(	01н		Rate Typ \$300.00 NI
	3 WXI	Th	09/27/12	1:29 PM M-F 1-	2P	1-2P	:3	O AJS12TV	01н		\$300.00 NI
	2 WXI	F	09/28/12	1:59 PM M-F 1-	2P	1-2P	:3	0 AJS12TV	01н		\$300.00 N
	09/26/12 Class of Time	09/28/ e - Imm		3-4P e-emptible without	M-F 3-4P notice	WTF	:30	3	\$250.00	NM	
V		Start Da 09/24/1			Spots/Week 3	Rate \$250.00					
S	pots: # Ch		Air Date	Air Time Descri	-	Start/End Time		h Ad-ID			Rate Typ
	1 WXI		09/26/12	3:55 PM M-F 3-		M-F 3-4P		0 AJS12TV			\$250.00 N
	3 WXI		09/27/12	3:13 PM M-F 3-		M-F 3-4P		0 AJS12TV			\$250.00 N
	2 WXI	F	09/28/12	3:55 PM M-F 3-	4P	M-F 3-4P	:3	0 AJS12TV	)1H		\$250.00 N
	09/26/12 Class of Time	09/28/ e - Imm		OZ e-emptible without	M-F 4-5p notice	WTF	:30	3	\$400.00	NM	
W		Start Da 19/24/1			Spots/Week 3	Rate \$400.00					
S	pots: # Ch	Day	Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
	3 WXI		09/26/12	4:20 PM DR. O.		M-F 4-5p		O AJS12TV			\$400.00 N
	2 WXI		09/27/12	4:57 PM DR. O.		M-F 4-5p	4.5	0 AJS12TV			\$400.00 N
	1 WXI	l F	09/28/12	4:36 PM DR. O	Ζ	M-F 4-5p	:3	0 AJS12TV	)TH		\$400.00 N
	09/27/12 Class of Time	09/28/ e - Imm	ediately Pr	WXII 12 News @ e-emptible without		TF	:30	2	\$1,400.00	NM	
	Ī	Start Da 09/24/1			Spots/Week 2	Rate \$1,400.00					
S	pots: # Ch		Air Date	Air Time Descri		Start/End Time	100	h Ad-ID			Rate Typ
	1 WXI		09/27/12		XII 12 News @ 5 pm	5-6pm		0 AJS12TV			\$1,400.00 N
	2 WXI	1 -	09/28/12	5:22 PM M-F W	XII 12 News @ 5 pm	5-6pm	:3	0 AJS12TV			\$1,400.00 N
	09/27/12 Class of Time	09/28/ e - Imm		WXII 12 News @ e-emptible without	6 p 6-630pm notice	TF	:30	2	\$1,800.00	NM	
	(	Start Da 09/24/1	2 09/30		Spots/Week 2	Rate \$1,800.00					
S	pots: # Ch	and the second second	Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate Typ
	2 WXI		09/27/12		/XII 12 News @ 6 pm	6-630pm		O AJS12TV			\$1,800.00 N
	1 WXI	I F	09/28/12	6:20 PM M-F W	XII 12 News @ 6 pm	6-630pm	:3	0 AJS12TV	D1H		\$1,800.00 N
	09/26/12 Class of Time	09/27/ e - Imm		oun Nightly News e-emptible without	630p-7p notice	WT	:30	2	\$1,800.00	NM	
V		Start Da 09/24/1	2 09/30		Spots/Week 2	Rate \$1,800.00					
S	pots: # Ch		Air Date	Air Time Descri	Annanda Carlo State	Start/End Time		h Ad-ID			Rate Tyr
	2 WXI		09/26/12	6:50 PM M-Sun	A STATE OF THE PARTY OF THE PAR	630p-7p		0 AJS12TV			\$1,800.00 N
	1 WXI	Th	09/27/12	6:51 PM M-Sun	Nightly News	630p-7p	:3	0 AJS12TV	01н		\$1,800.00 N
	09/26/12 Class of Time	09/29/ e - Imm		u WXII 12 News @ e-emptible without		WS-	:30	2	\$1,500.00	NM	



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Advertiser	Produ	ıct	Estimate Number
Americans For			1020

www.wxii12.com

Start Date   End Date   Description   Start/End Time   MTNTESS   Length Week   Rate   Type	www.wxii12.	.com										
22 (2622612)	61-		5-4 Da	to Door	:	Chad/End Time	ım.errcc	Longth	Spots/	Pata	Tunn	
Class of Time - Immodalety Preemptible without notice   Septiment   Septim												
Weeks:   Start Date   End Date   MITTES   SoutsAffeek   Rate   2   S1,500.00   Spots gt Ch   2   ALT Date   ALT Time   Description   2   S1,500.00   StartEnd Time   S1,500.00   NM   S1,500.00							WS-	:30	2	\$1,500.00	NM	
Spots g Ch			Start Da	te End D	ate MTWTFSS	Spots/Week						
2 WKII   W   09/28/12   11:10 PM M-Su WKII   12 News @ 11 pm						_	* - •		Ad ID			Data Tuna
1 WXII   Sa   09/28/12   11:10 PM M-Su WXII   12 News @ 11 pm   11-1135pm   30 A35127V01H   \$1,500.00 NM	Spo	_								⁄П1н		
23 09/28/12   09/28/12   NBC Tonight Show   1135pm-1237am  WTF-   :30   3   \$400.00   NM						• •	•	•				
Weeks   Start Date   Empt Date   MTMTFSS   Spots/Week   Start Class of Time - Immediately Pre-emptible without notice   Start Class of Time - Immediately Pre-emptible without notice   Spots/Week   Start Class of Time - Immediately Pre-emptible without notice   Spots/Week   Start Class of Time - Immediately Pre-emptible without notice   Spots/Week   Spo	23.00/							·30	3	\$400.00	NM	
Spots   Ch Day Air Date   Air Time   Description   Standfield Time   Spots	Cla	ss of Tin	ne - Imm	ediately Pre	e-emptible without	notice						
T WXII   Th	Wee	eks:										
3 WX   Th	Spo	ts: # Ch										
2 WXII   F   09/28/12   12:33 AM NBC Tonight Show   1135pm-1237am   :30 A J512TV01H   \$400.00   NM						•	•					•
25 09/27/12   09/27/12   ROCK CENTER   10-11pm  T   :30   1   \$2,200.00   NM						•	•					
Class of Time - Immediately Pre-empible without notice		2 WX	III F	09/28/12	12:33 AM NBC	TORIGHT Show	1135pm-1237an	n :	30 AJS121V	/ОТН		\$400.00 NM
Weeks:   Start Date   End Date   MTMTESS   Spots/Week   Start/End Time   Length Ad-ID   Rate   Type   Spots   End Date   MTMTESS   Spots/Week   Start/End Time   Length Ad-ID   Rate   Type   Spots   End Date   MTMTESS   Spots/Week   Start/End Time   Length Ad-ID   Spots   End Date   MTMTESS   Spots/Week   Start/End Time   Length Ad-ID   Spots   End Date   MTMTESS   Spots/Week   Spots/Week   Start/End Time   Length Ad-ID   Spots   Spots/Week	25 09/ Cla	27/12 ss of Tin				10-11pm t notice	Т	:30	1	\$2,200.00	NM	
1			Start Da	te End D	ate MTWTFSS	Spots/Week						
Class of Time - Immediately Pre-empible without notice   Weeks: Start Date   End Date   MTMTESS   Spots/Week   Start/End Time   Start/End Ti	Spo	_								/01H		
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   S2,000.00							F	:30	1	\$2,000.00	NM	
Spots: # Ch			Start Da	te End D	ate MTWTFSS	Spots/Week			<del></del>		-	
27 09/29/12 09/29/12 WXII 12 News	Spo	ts: <u>#</u> Ch	Day			ription	• •	Leng	th Ad-ID			Rate Type
Class of Time - Immediately Pre-emptible without notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/End Time   Length Ad		1 WX	(II F	09/28/12	10:29 PM DATE	LINE	10-11pm	:	30 AJS12T\	/01н		\$2,000.00 NM
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length Ad-ID   Rate   Type							S-	:30	1	\$100.00	NM	
1   WXII   Sa   09/29/12   5:51   AM WXII   12   News   5:30-6am   :30   AJS12TV01H   \$100.00   NM	We	eks:				<del></del>						
28 09/29/12 09/29/12 WXII 12 Sa/Su News at 66-8am	Spo	ts: # Ch	<u>Day</u>	Air Date	Air Time Descr	ription	Start/End Time	Leng	th Ad-ID			Rate Type
Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date		1 WX	III Sa	09/29/12	5:51 AM WXII	12 News	5:30-6am	:	30 AJS12T\	/01H		\$100.00 NM
Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   S350.00							5-	:30	1	\$350.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   \$350.00   NM			Start Da	te End D	ate MTWTFSS	Spots/Week			<u>.</u>			
1 WXII   Sa   09/29/12   7:46 AM WXII   12 Sa/Su News at 6am   6-8am   :30 AJS12TV01H   \$350.00 NM	Spo	ts: # Ch				•		Lenn	th Ad-ID			Rate Tyne
Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date	•									/01н		
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS 09/15/Week 1         Rate 1 09/24/12         Rate 1 1/10/10/Week 1         Rate 1/10/Week	29 09/3 Cla	29/12 ss of Tin			VXII 12 News @ 6	5 prn6-630pm; t notice	S-	:30	1	\$400.00	NM	
1 WXII Sa 09/29/12			Start Da	te End D	ate MTWTFSS			- <u>-</u>				
See MG 29.2   2 WXII   Sa   09/29/12   7:09 AM WXII 12 Sa/Su News at 6am   6-8am   30 AJ512TV01H   \$400.00 NM   MG for 29.1 09/29   9/29/12   Notre Dame Football   ND Football  S-   30   1   \$400.00 NM   Class of Time - Immediately Pre-emptible without notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   09/24/12   09/30/12  S-   1   \$400.00	Spo	_					Start/End Time	Leng	th Ad-ID			Rate Type
MG for 29.1 09/29  30 09/29/12 09/29/12 Notre Dame Football ND FootballS- :30 1 \$400.00 NM Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date 09/24/12 09/30/12S- 1 \$400.00		1 WX			Sa W	XII 12 News @ 6 pm	6-630pm;	.10	00			\$400.00 NM
Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date		2 WX				12 Sa/Su News at 6am	6-8am	:: 	30 AJS12T\	<b>/</b> 01н		\$400.00 NM
09/24/12 09/30/12S- 1 \$400.00		ss of Tin	ne - Imme	ediately Pre	e-emptible without		S-	:30	1	\$400.00	NM	
	Wee	eks:				Spots/Week 1						
	Spo	ts: <u>#</u> Ch	<u>Day</u>	Air Date	Air Time Descr	iption	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type



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Advertiser Pro	oduct	Estimate Number	_
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Americans For Job Securit AM	IERICANS 4 JOB SEC	1020	

www.v	xii12.com										
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
30	09/29/12 Class of Tim	09/29/12 ne - Immedia	Notre Dame Football tely Pre-emptible without r	ND Football notice	5-	:30	1	\$400.00	NM		
	Spots: # Ch 2 WX	<u>Day Air</u> II F 09/2 MG for 30	28/12 4:11 PM DR. OZ		Start/End Time M-F 4-5p		<u>h Ad-ID</u> () AJS12TV01	н		Rate T \$400.00	ype NM
	1 WX	See MG		Pame Football	ND Football	: <i>c</i>	0			<del>\$400.00</del>	NM —
31	09/30/12 Class of Tim	09/30/12 ne - Immedia	WXII 12 Sa/Su News at tely Pre-emptible without r		S	:30	1	\$350.00	NM		
				Spots/Week 1 otion 2 Sa/Su News at 6am	Rate \$350.00 Start/End Time 6-8am		<u>h Ad-ID</u> 0 AJS12Tv01	н		<u>Rate</u> <u>1</u> \$350.00	
L					Total Spots		40				
								Gross Tota	1	\$27,650.00	
Pay	ment Te	rms 30	Days				Agency	Commission	<u>)</u>	\$4,147.50	į
							Net	Amount Due	2	\$23,502.50	I